

# Craig-Hallum Capital Group LLC

## Form CRS Customer Relationship Summary

### Introduction

Craig-Hallum Capital Group LLC (CH) is an SEC registered broker-dealer, registered in 49 states and a FINRA member. CH is a full service investment bank concentrating on investment banking services, equity research and equity brokerage capabilities for corporate and institutional customers. We have a small number of accounts for retail investors, primarily referred by corporate and institutional customers, and for our employees and related accounts. CH is not a registered investment adviser and does not offer investment advisory services.

**Free and simple tools are available to research firms and professionals at:**  
<https://www.investor.gov/CRS>, which also provides educational materials about broker-dealers, investment advisers and investing.

CH is a member of [FINRA](#) and [SIPC](#).

### What investment services and advice can you provide me?

#### Description of Services:

CH's retail investors can buy and sell equity securities, primarily common stock (and not options). We may make recommendations to our retail investors, including buy and sell recommendations for specific equity securities. We may provide retail investors with issuer specific investment research. We also offer investments in public and private equity offerings to retail investors.

Please visit <https://www.craig-hallum.com/> for additional information.

#### *Questions for your Representative:*

**Given my financial situation, should I choose a brokerage account?  
Why or why not? How will you choose investments to recommend to me?  
What is your relevant experience, including your licenses, education and other qualifications?  
What do these qualifications mean?**

### What fees will I pay?

Retail investors pay CH a commission on each purchase or sale of securities, except in public and private offerings by issuers, where the issuer typically pays CH from the offering proceeds. Commissions paid may vary based on the size, complexity and nature of the transaction. Your representative will tell you the commission before or when recommending a transaction to you.

National Financial Services (NFS), CH's clearing broker, charges retail investors a \$35 annual maintenance fee per account and a \$125 fee for full liquidation of a retail account. NFS also charges what is commonly referred to as a Section 31 Transaction Fee on each sale of securities. For an explanation of Section 31 fees, please visit <https://www.sec.gov/fast-answers/answerssec31htm.html>. NFS also charges additional fees for certain account services, which you will be provided upon request to NFS, or CH.

**You will pay fees and costs whether you make or lose money on your investments. Fees and costs will reduce any amount of money you make on your investments over time. Please make sure you understand what fees and costs you are paying.**

Aside from NFS's fees, CH does not charge you fees other than the commissions you pay when buying or selling an equity security not part of an offering.

#### *Question for your Representative:*

**Help me understand how these fees and costs might affect my investments. "If I give you \$10,000 to invest, how much will go to fees and costs, and how much will be invested for me?"**

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**What are your legal obligations to me when providing recommendations? How else does your firm make money and what conflicts of interest do you have?**

**When we provide you with a recommendation, we have to act in your best interest and not put our interest ahead of yours. At the same time, the way we make money creates some conflicts with your interests. You should understand and ask us about these conflicts because they affect the recommendations we provide you. Here are some examples to help you understand what this means.**

CH's commission charge per transaction causes a potential conflict of interest between you and us. We manage this conflict by disclosing and discussing commissions with you before each transaction. CH generates revenue from investment banking (IB) services, *e.g.*, underwriting fees, which may create a conflict of interest. For example, an issuer may ask an offering be sold to retail investors. CH will try to meet such issuer requests but only if the offering is suitable for retail investors, a purchase is in *each* investor's best interest and suitable for *each* investor. We may also recommend you buy or sell securities of issuers which CH publishes research on, causing various possible and actual conflicts of interest. Many of these conflicts of interest *must* be disclosed in CH research reports under FINRA Rule 2241, <https://www.finra.org/rules-guidance/rulebooks/finra-rules/2241>. We will disclose additional conflicts to you, if any, before or when we make a recommendation.

CH is a designated *market maker* in many equity securities, meaning it must display quotes and execute orders at the quoted price. Market makers like CH may send orders for market execution or fill them as principal, so-called "internalization of orders." CH is obligated to provide "best execution" for each order. When we "internalize" your order we may realize a gain or loss in our proprietary market-making account but we must still provide you the best available price ("best execution") for your order.

### ***Question for your Representative:***

**How might your conflicts of interest affect me, and how will you address them?**

### **How do your financial professionals make money?**

C-H pays its financial professionals a percentage of the commissions they generate from each investor's activity. Commissions may be more or less depending on factors like the size and complexity of your transaction.

### **Do your financial professionals have legal or disciplinary history?**

Yes, please visit <https://www.Investor.gov/CRS>, for free and simple search tools to get further information to research the firm and your investment professional.

### ***Questions for your Representative:***

**As a financial professional, do you have any disciplinary history? For what type of conduct?**

### **Additional Information**

For further information about our services, please click here <https://www.craig-hallum.com/> or call (612) 334-6300 for additional, up-to-date information or a copy of this disclosure. You may contact CH's Compliance Department for specific concerns regarding your representative. Direct any written complaint to: Craig-Hallum Capital Group, 222 South 9<sup>th</sup> Street Ste. 350, Minneapolis, MN 55402. Attn: Compliance.

### ***Questions for your Representative:***

**"Who is my primary contact person? Is he or she a representative of an investment adviser or a broker-dealer? Who can I talk to if I have concerns about how this person is treating me?"**